A Celebration of British Livestock at Christmas

3rd December 2015

Service to be held at St Bride’s Church, Fleet Street, London, commencing at 11:00am, followed by a champagne reception and lunch at Stationers’ Hall from 12.15pm

A Shepherd Event

In support of Addington Fund
Welcome to ‘A Celebration of British Livestock at Christmas’. We at Shepherd are very pleased to have created and organised this Christmas livestock event together with, and in support of The Addington Fund. The three primary reasons for doing so are to have an enjoyable occasion among friends and colleagues at a special time of year, to raise significant revenue for Addington and as importantly to profile the importance of the British livestock industry to a wider public audience.

I am equally pleased to maintain our warm association with both St Bride’s Church and Stationers’ Hall and my intention is to build on this initiative in future years to support and promote the importance of the British livestock industry.

My sincere thanks to all those attending, supporting and helping on this occasion.

Howard Venters
Publisher
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>From 9.00am</td>
<td>Livestock on display in the courtyard of St Bride’s Church, Fleet Street</td>
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<tr>
<td>10.00am</td>
<td>Blessing of two Shorthorn heifers by Reverend Canon Michael Hampel on the steps of St Paul’s Cathedral</td>
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<td>10.10am</td>
<td>Procession of the Shorthorn heifers with the Light Cavalry Honourable Artillery Company and mounted Police to St Bride’s Church</td>
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<tr>
<td>10.25am</td>
<td>Procession arrives at St Bride’s Church</td>
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<tr>
<td>10.55am</td>
<td>Please be seated for the church service</td>
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<tr>
<td>11.00am</td>
<td>Church service commences</td>
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<td>11.50am</td>
<td>Church service ends</td>
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<tr>
<td>12 noon</td>
<td>Join the procession to the Stationers’ Hall, Ave Maria Lane, EC4M 7DD.</td>
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<tr>
<td>12.15pm</td>
<td>Champagne reception</td>
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<td>12.55pm</td>
<td>Please be seated for lunch and a charity auction*</td>
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<td>3.30pm</td>
<td>Carriages</td>
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Pictures from the day will be available from www.ruralpictures.co.uk in a gallery named “A Celebration of British Livestock at Christmas”

Contact 01335 324645 or 07792 281074
The Addington Fund

The original Addington Fund was established by Reverend Canon Richard Addington, an Anglican Minister in Suffolk, to support the East Anglian pig farming community dealing with the outbreak of Classical Swine Fever in 2000. His ethos was to deliver a package of practical and pastoral support.

The Addington Fund took to the National stage a year later as the then Archbishop of Canterbury wanted the church to respond to the outbreak of Foot and Mouth Disease. Richard Addington sent over the surplus funds from his work, we adopted his ethos and the Fund continues in Richard’s name. The support we received during 2001 and 2002 was incredible enabling us to distribute £10.3m to over 22,000 families at an operating cost of 1.4%. The Fund still responds to circumstances outside the control of the individual, the most recent being the serious flooding on the Somerset Levels.

The core work of the Fund is now a Strategic Rural Housing Scheme, initiated in November 2002. Our role is to provide appropriate housing to farming families needing to exit or retire from their holdings and in doing so losing their home. Our aim is to allow families to leave their farms with the dignity they have earned and deserve. In some counties we are also able to support younger families embarking on their farming career and we also have some work/lives units available in Cornwall.

Thank you for supporting us today, with special thanks to Howard and Liz Venters and the Shepherd Publishing team. All the monies we raise today will reach the farming families we support; we finance the day-to-day operating costs of the organisation through the income we generate from our rental and investment income. We do not use any donated income to cover any running costs whatsoever.

I hope you have an enjoyable day.

Ian Bell OBE FRAgS
Chief Executive

A celebration of British Livestock at Christmas
Menu

Reception
Ponson Premier Cru Brut NV

Starter
M&S Lochmuir Oak Smoked Salmon kindly supplied by Pinneys of Scotland
Lightly Pickled Cucumber, Sour Cream Dressing and Granary Crisp

Wine
Pouilly Fume

Main Course
Slow Roast Sirloin of Beef kindly supplied by the Beef Shorthorn Cattle Society in partnership with Morrisons
Roasted Root Vegetables, Chateau Potatoes, Yorkshire Pudding and Rich Jus kindly supplied by Life’s Kitchen

Wine
Cuvee Diamant Bordeaux

Dessert
Traditional Christmas pudding kindly supplied by Waitrose
Christmas Pudding Ice Cream kindly supplied by Purbeck
Clotted Cream kindly supplied by Rodda’s

Wine
Chateau Filhot Gold Reserve Sauternes

Cheese
Platters of assorted British cheeses kindly supplied by Westcombe Dairy and Long Clawson Dairy
Quince Jelly, Celery Sticks and Artisan Biscuits

Port
Niepoort Ruby Port
Great Britain’s livestock sector is justifiably proud of its unique contribution to farming in Britain and the world. Indeed, Britain is second to no other country in terms of its role in being the seedstock nursery whose livestock breeds helped to populate not only the ‘New World’ but also helped improvement in other countries. For instance, the Beef Shorthorn became known as the ‘Great Improver.’

Livestock have a key position in most farming systems in their own right or as part of an integrated structure that helps to enhance production through crop rotations, plant disease control and soil fertility. Livestock can often be found in areas and climates that are most inhospitable and that are often quite unsuitable for cropping - be it cold or hot desert or bleak and wet upland. They have been part of our evolution and the domestication of livestock and their subsequent genetic improvements through selection match the progress of civilisation. So, livestock have evolved to produce meat, milk, wool, power and skins, with their by-products being used in a multiplicity of functions.

Robert Bakewell (1725-1790) of Leicestershire was the first of the ‘improvers’ who was followed by other pioneers in other regions. The breeds they established successfully in their localities took on the local names so on the cattle side we have, for instance, Aberdeen-Angus, Ayrshire, Devon, Galloway, Guernsey, Hereford, Jersey, Lincoln Red, South Devon, Sussex and Welsh
Black. Others such as the Shorthorn in its various guises had generic names. Likewise, with the sheep side we have some with regional names e.g. the Dorsets, Hampshire Down, Lleyn, Romney, Southdown (celebrating its 125th anniversary in 2016), itself a forebear of the Suffolk, and others with generic names such as the Blackface; indeed a staggering 80 or more breeds in total. The fortunes of these breeds in Britain and abroad have fluctuated, depending on changing situations and or the abilities of the leading breeders to change with the times.

The work of breeders and scientists was encouraged by the agricultural societies, new farming journals and shows. The tradition of the pioneers was picked up more recently by others such as Sir John Hammond (who co-established the British Cattle Breeders’ Club) at centres of excellence at Cambridge and Edinburgh which were, and are, the focus for much of the breeding work. Industry institutions such as BRA, EBLEX (now within AHDB), MLC, and MMB helped to propagate information and provided breeding services.

It is not only to native breeds that British breeders have applied their selection and stockmanship skills but to enhance and develop breeds imported from elsewhere. Good examples are the British Friesian and the Holstein on the dairy cattle side – the former might be seen to be less demanding on management and environment than the latter. British Charollais sheep (we have more in Britain now than there are in France) and British Texel sheep have been turned into world-beaters and are being exported to other countries, including their homelands.

Perhaps the biggest revolution resulted from changes in the 1960s and 1970s that permitted European cattle breed importations. This acted as a spur to the native breeds and was a new boost to exporting, as semen and embryos as well as stock were sought around the world by producers seeking the new genetics. British breeders have developed and enhanced these breeds making them more suitable to our (and others') farming conditions, whether for their locomotion, calving ease or production traits.

A feature of livestock production in Britain has been the planned cross-breeding of different breeds in the beef cattle and sheep sectors to combine the merits of different breeds and from different environments in a complementary way. Thus hill sheep in the inhospitable uplands of Britain when crossed with the Bluefaced Leicester produce the ideal mother sheep, the 'Mule.' She, in turn, becomes 'super-mum' when bred to the specialised (for growth and meat) terminal sire breeds for prime lamb production on productive lowland pastures. And similar examples occur in the beef sector. This planned cross-breeding is something Britain has demonstrated to the world and is the basis for the more ‘industrialised’ pig and poultry breeding that is so widespread.

Much of what has happened previously has occurred under Government regimes that encouraged agriculture and really valued home food production, food security and import reductions. However, attitudes from recent Governments in Britain (virtually alone amongst the industrial nations, let alone the more agrarian economies) have not helped rural infrastructures or seen their role in encouraging growth and development. So, whereas as we once supplied three-quarters of our own food, that proportion in now only about half. Improvements in these areas and would help to secure the future of a justifiably proud and successful livestock industry in Britain.

Henry Lewis, formerly with MLC, is Chairman of the British Livestock Genetics Consortium and a Past President and Chairman of the British Cattle Breeders’ Club. He is also Consultant Editor to Shepherd Publishing.

A Shepherd event
Auction Lots

1. Bespoke tour of St Bride’s
   James Irving

2. Waterprint
   Bill Skidmore

3. Visit to 131 Commando RE (V)
   Major Jim Foster, Officer Commanding

4. James Herriot museum hosted by Jim Wight
   Jim Wight

5. 4 VIP tickets to Stomp
   Luke Creswell

6. 2 places at mess night Light Cavalry HAC
   Major Alan Willis, Officer Commanding

7. Week in a holiday home in Seaton, Cornwall
   Roger Derryman

8. 4 passes for BBC’s Have I Got News for You
   Hat Trick Productions

9. Week in a holiday home in Mawnan, Cornwall
   Mrs K Sykes

10. 10 hours genealogical research
    John Tunesi

11. VIP ticket for weekend at British Grand Prix 2016
    Gary Ayles

12. Chalet in Swiss Alps
    Jonathan Lee

13. Union of South Africa steam special
    John Cameron

Auctioneer
Alastair Sneddon

A celebration of British Livestock at Christmas
Charity Auction

I would like to extend our warmest thanks to Chris Dodds, Secretary of the Livestock Auctioneers’ Association and Auctioneer Alastair Sneddon, Chairman of Beef Expo, for their wholehearted enthusiasm and engagement with the idea of conducting a charity auction to increase the support we are seeking to achieve for The Addington Fund.

All lots listed opposite have been most generously donated and by and large, can not be purchased through normal channels. There are some quite wonderful donations. Each lot represents a specific opportunity for the lucky bidder, in most cases with the named host receiving and accompanying them.

We are extremely grateful to the Livestock Auctioneers’ Association for their kind assistance and all revenue achieved will be passed directly to The Addington Fund. I encourage all of you to engage with the spirit of the auction, enjoy the occasion and the spectacle and banter of the live auction system, another example of one of the most important components of the British Livestock industry.

Please bid generously …

Thank you kindly.

Howard Venters
Publisher

Acknowledgements
Thank you to all...

Both Shepherd and Addington would like to record our sincere gratitude to all those who have been involved to bring this occasion together.

So many people have contributed in different ways and we would like to thank all, particularly the City of London Police and City of London Authority who have given time, help and advice to allow us to process through the streets of the City of London. Mr David Ison, the Dean and Reverend Canon Michael Hampel of St Paul’s Cathedral for the blessing of the heifers and to Frank Milnes, Secretary of the Beef Shorthorn Cattle Society, Charles and Sally Horrell and their handlers for providing the heifers.

Our thanks to Major Alan Willis, Officer Commanding, Squadron Sergeant Major Tony Gray and members of the Light Cavalry HAC who appear so splendid within their ceremonial presentation. Thanks to L/Cpl Outten of 131 Commando RE for help with marshalling on the day.

Our thanks to The Reverend Canon Dr Alison Joyce, Rector of St Bride’s, James Irving, Operations Officer, with whom we have built the service and his team at St Bride’s. Not least of course the most wonderful choir headed by Claire Seaton and our thanks to those Masters who have represented the City of London livery companies in church. Thank you to Lord and Lady Iliffe and to Strutt & Parker for their kind financial support for the service.

We must extend our sincere thanks to David Jones, Dr Barry Gray, staff and volunteers from the Woodlands Farm Trust, one of the City Farms, for the enormous effort they have put into presenting livestock in the churchyard of St Bride’s and all that goes with the planning and logistics to achieve that. Our thanks to Benjamin Browning, member of the Farmers Club, for his presentation of rare breed poultry.

Thanks to Stationers’ Hall for their continued support and enthusiasm for the event and for allowing us to present livestock within their courtyard and for the use of one of the city’s most desirable livery halls. Thanks to our chosen caterers Life’s Kitchen, over the years Nick Levens and his team have always been so helpful and provided a first class service. Thank you to Christianne Glossop, CVO of Wales, for her kind help with the floral arrangements.

We must also record our thanks to the many who have donated the best of British food, sourced from British farms, including Marks & Spencer who have provided the salmon in conjunction with Pinneys of Scotland, the Beef Shorthorn Cattle Society who have provided the beef in partnership with Morrisons and Waitrose for supplying the traditional Christmas pudding. Dairy produce including milk, butter and clotted cream from Rodda’s and ice cream supplied by Purbeck. A wonderful selection of British cheeses kindly supplied by Westcombe Dairy and Long Clawson Dairy and magnificent wine supplied with the support of Old Chapel Cellars.

A celebration of British Livestock at Christmas
We are equally grateful to Chris Dodds and Alastair Sneddon representing the Livestock Auctioneers’ Association who have helped us with the charity auction to raise funds for Addington. We would like to thank all of those who have been instrumental in the contribution of an exciting selection of donations to be auctioned for which we are extremely grateful.

I must specifically record and acknowledge the help and dedication of my dear sister and overworked Office Manager, Liz, the whole Shepherd team who have all contributed in so many ways with a special thank you to our highly talented and creative designer, Chris Monk, who has worked night and day and often into the early hours to bring together the visuals including this programme, the auction slides and Order of Service in addition to production of our normal publications. Thanks to consultant editors Henry Lewis for his expert knowledge of the British livestock industry, Bill and Jean Skidmore for their knowledge and display of the wool industry in Stationers’ Hall and to editor Peter Reynolds and consultant Ruth Downing for their photographic skills.

Equally a huge thanks of course must go to Ian Bell OBE, Chief Executive of The Addington Fund and their Events Manager Georgi Curtis, in addition to the rest of the Addington team who have all worked so hard within a team spirit to bring this spectacular and enjoyable day to realisation. Ian and Georgi have both travelled extensively to promote the event, contributed much thought and effort to the logistics of the day and a word of thanks to James Littlewood for his expert advice in terms of health and safety and risk assessments.

There will be many others behind the scenes who have also supported and contributed, perhaps by word of mouth, fellow publishers including Malcolm Bridges and Mike Green, Editor of British Dairying who have helped us promote the event as well as fellow members of the British Guild of Agricultural Journalists including Charles Abel, Editor of the Farmers Club Journal. Others will have helped by way of promotion and advice.

It is important to record the valuable contribution we have received from the commercial sector and we wish to thank our principal sponsors, Animax Veterinary for their kind sponsorship of the event and for hosting a launch reception at the Royal Welsh Show. In addition we extend our thanks to fellow sponsors ForFarmers and New Holland Agriculture. Also the four matchfunders from Barclays – Meena Tailor, Winnie Pera, Simon Arnold and Paul Mossman who are helping at the church and at the hall. The important contribution that these companies make is extremely helpful.

That of course leaves all of you who are reading this acknowledgement whom we would like to thank for coming along to support the event. Naturally we extend every good wish to you all, hope you enjoy the spectacle of the occasion and we thank you most sincerely for your support of A Celebration of British Livestock at Christmas in support of The Addington Fund.

Our best wishes to all for a happy Christmas and wishing you a healthy and prosperous New Year.

Howard Venters, Publisher
One Producer Network
Launches January 2016

Happerley returns the control of provenance to the producer. It improves UK producer margins by communicating and validating production premiums to the consumer.

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One Network. One Truth